

## Message Text

UNCLASSIFIED

PAGE 01 SAN SA 04249 082252Z  
ACTION ARA-14

INFO OCT-01 ISO-00 PA-02 INR-07 /024 W  
-----020976 082254Z /13

O R 082231Z SEP 77  
FM AMEMBASSY SAN SALVADOR  
TO USINFO WASHDC IMMEDIATE  
INFO SECSTATE WASHDC 5438

UNCLAS SAN SALVADOR 4249

FOR ILA/IMV, IBS, IPS AND IOP. STATE FOR ARA/CEN

E.O. 11652:N/A

REF: USIA 24556

UNCLAS. SEPTEMBER 8. THE POST SUBMITS THE FOLLOWING INFORMATION REGARDING THE COVERAGE OF THE PANAMA CANAL TREATIES SIGNING CEREMONY.

1. TV CHANNEL 2 CARRIED THE COMPLETE SATELLITE TRANSMISSION OF THE SIGNING. AUDIENCE WAS ESTIMATED AT 300,000. DUE TO NUMEROUS TELEPHONIC REQUESTS, THE TELECAST WILL BE REPEATED THIS WEEKEND, UPON RETURN OF PRESIDENT ROMERO. THE GOVERNMENT OF EL SALVADOR (ANTEL) PAID LAND CIRCUIT CHARGES.

2. NINETEEN RADIO STATIONS CARRIED ONE HOUR OF VOA COVERAGE. THE ESTIMATED TOTAL AUDIENCE - 1,400,000. AS REPORTED, THIS WAS THE GREATEST NUMBER OF RADIO STATIONS IN EL SALVADOR EVER TO TRANSMIT ANY STATESIDE EVENT VIA VOA. IN ADDITION, TWENTY-SIX STATIONS WILL CARRY HIGHLIGHTS OF THE CEREMONY, INCLUDING SPEECHES, IN THE USIS-PRODUCED "CRONICA" ON SUNDAY.

3. TREATY SIGNING AND RELATED EVENTS TOOK OVER WHOLE FRONT PAGES AND MOST OF THE CABLE PAGES IN BOTH MORNING DAILY NEWSPAPERS, PRENSA GRAFICA AND DIARIO DE HOY, ALSO IN THE UNCLASSIFIED

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AFTERNOON DAILY DIARIO LATINO. THE COVERAGE WAS FACTUAL AND EXTENSIVE; NEWS STORIES HIGHLIGHTED LITERALLY EVERY ASPECT OF THE "HEMISPERIC SUMMIT", WITH NUMEROUS DETAILED ACCOUNTS AND MANY PHOTOS OF THE PARTICIPATING DIGNITARIES. USE OF IPS MATERIAL WAS LIMITED TO THE MATERIAL DIRECTLY RELATED TO THE PANAMA CANAL TREATIES. DISSENTING VIEWPOINTS ALSO NOTED IN FACTUAL REPORTING OF WIRE STORIES ORIGINATING

IN THE U.S. AND PANAMA. IF THE FULL TEXT OF THE TREATIES IS AVAILABLE, EL MUNDO EXPECTS TO PUBLISH IT ALONG WITH OTHER IPS MATERIALS, PERHAPS IN A FORM OF A SPECIAL SUPPLEMENT. CIRCULATION TOTALLED APPROXIMATELY 270,000 COPIES ON SEPTEMBER 7.

4. ALL DAILIES CARRIED HALF PAGE ADS REGARDING TV AND RADIO COVERAGE OF THE "MOST IMPORTANT HALF HOUR OF THE CENTURY."

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## Message Attributes

**Automatic Decaptoning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** TREATY SIGNATURE, NEWS MEDIA COMMENTS, CANALS  
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**Copy:** SINGLE  
**Sent Date:** 08-Sep-1977 12:00:00 am  
**Decaption Date:** 01-Jan-1960 12:00:00 am  
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**Disposition Approved on Date:**  
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**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** n/a  
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**Type:** TE  
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**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009